



Transforming Aspirational Districts in India

A Programme for New India -2022

6th August, 2019

Importance of Aspirational District Programme

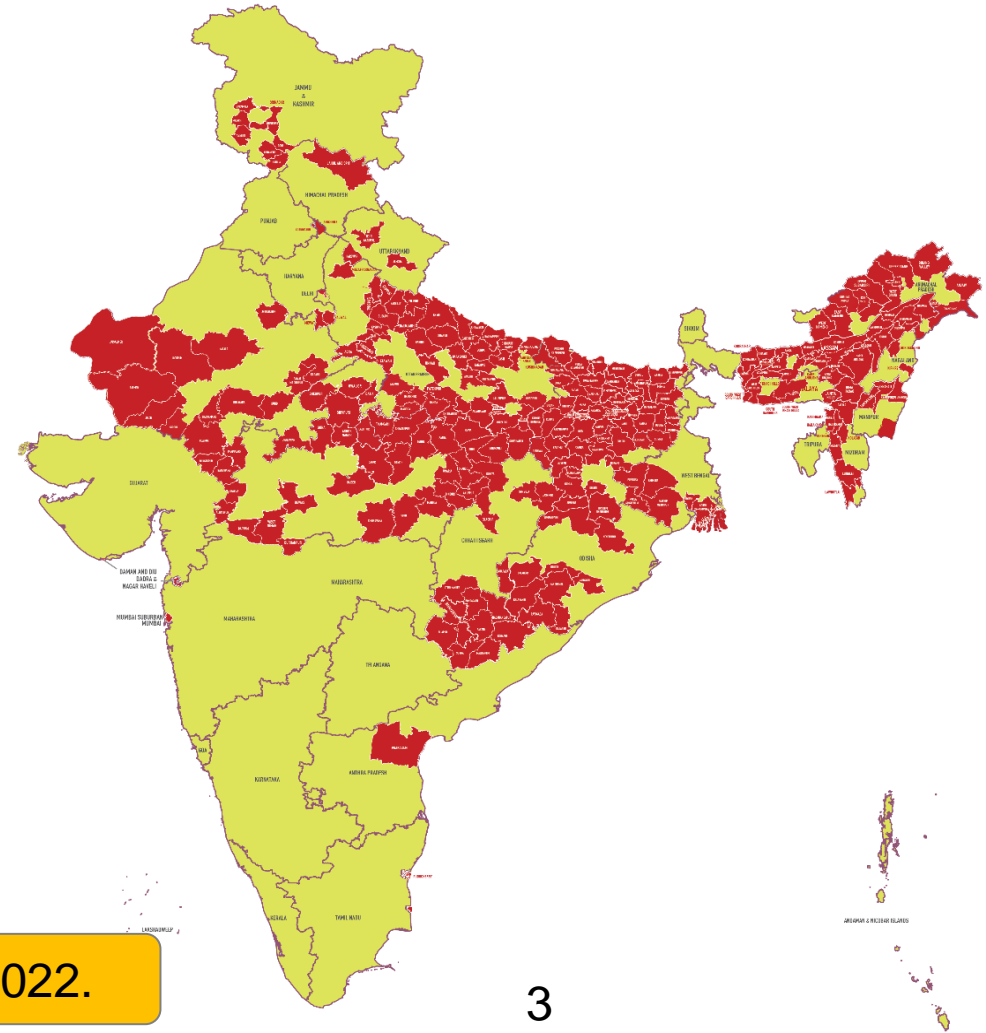
- **Hon'ble PM has given a vision of New India by 2022. *Sabka Saath, Sabka Vikaas, Sabkaa Vishwas* is guiding principle of Government.**
- **Indian economy has high rate of growth but major development challenges.**
- **Pockets of under-development need rapid improvement:**
 - a. Inclusive growth.**
 - b. Sustaining 8% or higher GDP growth.**
 - c. Meet SDG commitments**

Districts: India needs to transform

Health, Education and Roads Deficit

Pockets of under-development poses challenge to:

- Sustainable high growth
- Inclusive Growth
- Meeting SDG commitment

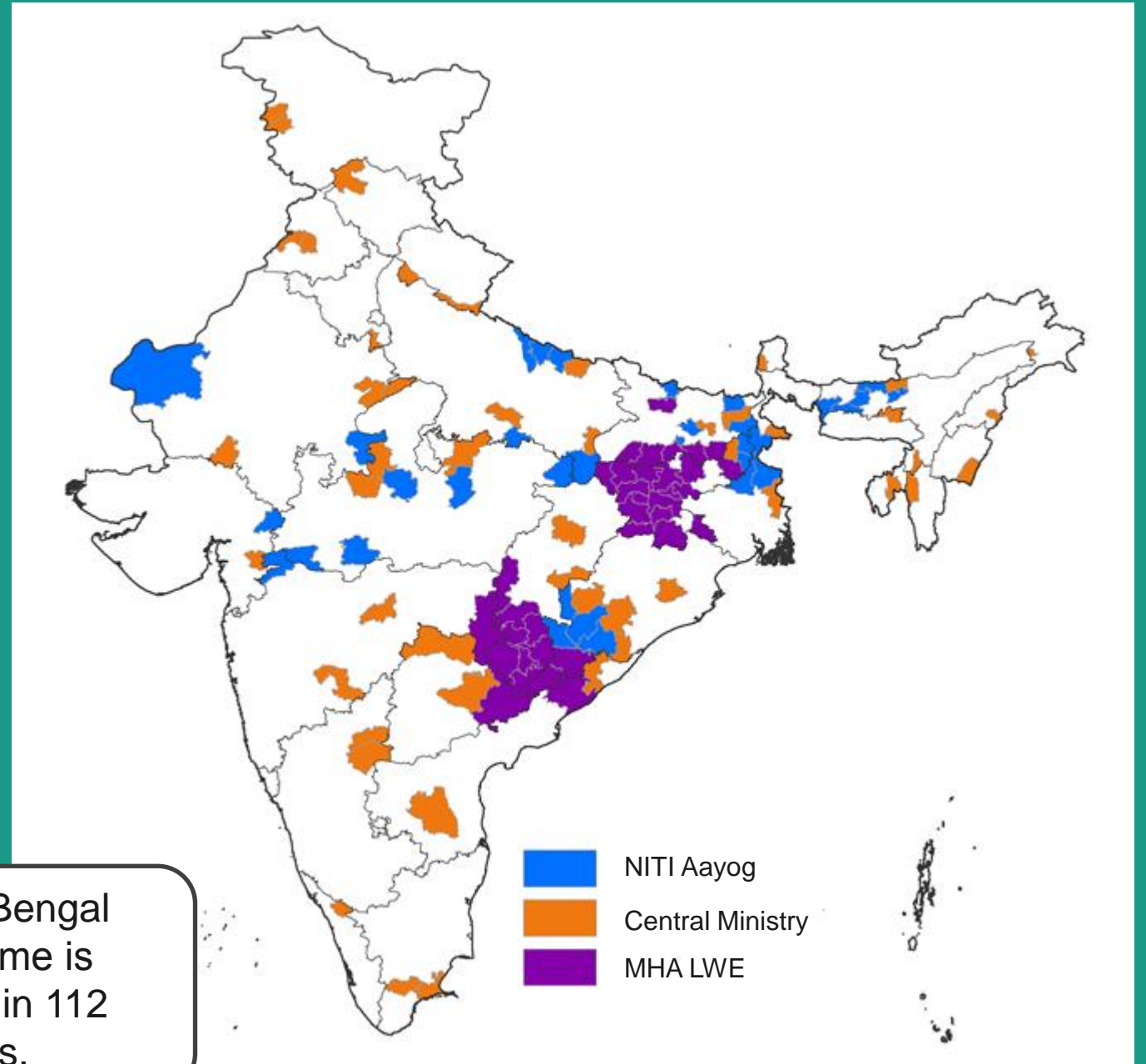


There is a commitment to make a New India by 2022.

117 Aspirational Districts
were chosen on basis of
poverty, poor health,
education and basic
Infrastructure deficit.

- Includes 35 Districts affected by Left Wing Extremism.

- 5 Districts of West Bengal didn't join. Programme is being implemented in 112 Districts in 27 States.



Selection of Districts: Based on publish Data

Databases	Sector	Weight
Landless households dependent on Manual labour (SECC D7)	Deprivation	25%
Ante natal care (NHFS-4)	Health & Nutrition	7.5%
Institutional delivery(NHFS-4)		7.5%
Stunting of children below 5 years (NHFS-4)		7.5%
Wasting in children below 5 yrs (NHFS-4)		7.5%
Elementary drop out rate (U-DISE 2015-16)	Education	7.5%
Adverse pupil teacher ratio (U-DISE 2015-16)		7.5%
Un-electrified households (Ministry)	Infra	7.5%
Households without individual toilets (Ministry)		7.5%
Un-connected PMGSY village (Ministry)		7.5%
Rural Household without access to water (Ministry)		7.5%
Total		100%

Hon'ble PM desired that at least one district to be taken from each States.

Challenges faced by Aspirational Districts

When programme started, following major challenges were identified

- **Low motivation**
- **Large vacancies in key Departments (health, schools, Agri extension workers etc.)**
- **No roadmap for quick transformation**
- **No monitoring mechanism.**

It is a governance challenge where low motivation - low development create vicious cycle of under-development

Lack of fund is not the critical challenge in these districts.

Strategy

Focussed strategy to rapidly transform districts in short span of time.

Strategy-I Commitment to the Programme at top most level

Aspirational District Programme was launched by Hon'ble Prime Minister and he has frequently reviewed and talked about the programme.



Hon'ble PM asked DMs to take it as challenge terming it as a rare opportunity to transform districts.

Strategy -II: 49 well defined indicators, ranking and competition

THEMES



HEALTH &
NUTRITION

30%



EDUCATION

30%



AGRICULTURE &
WATER RESOURCES

20%



FINANCIAL
INCLUSION

5%



SKILL DEVELOPMENT

5%



BASIC INFRASTRUCTURE

10%

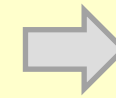
Dashboard shows
ranking of districts
on real time basis.

Competition among Districts for improving public Service.

**49 indicators
identified**



**Base line ranking
released.**



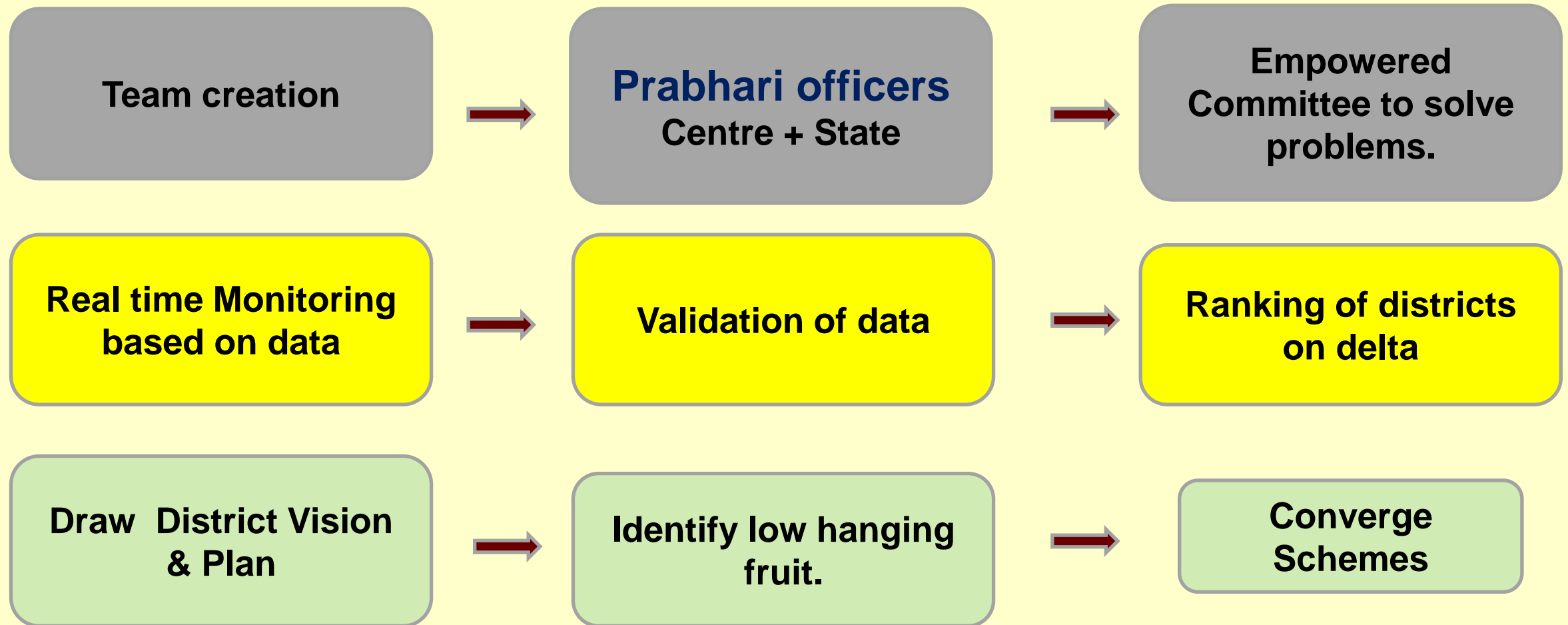
**Dashboard captures
progress on real time
basis**



**Dashboard shows
ranking which is
announced by Niti Aayog**

Sectors	Weight
Health and Nutrition	30%
Education	30%
Agriculture and Irrigation	20%
Financial inclusion and skill formation	10%
Basic Infrastructure	10%

Strategy-III: Create team, Validate data



Tata Trusts and Gates Foundation (ID Insight) undertake household surveys

Strategy –IV- Nudge Districts to aspire: State's best to Nation's best:

Sahebganj, District
Jharkhand at the
start of Programme

Proportion of Institutional Deliveries

48.2%

State's best - 81.7% (Purbi
Singhbhum)

India's Best – 100% (in 18 districts of
States)

% children age 12-23 months fully
immunized **62.24%**

State's best - 76% (Dumka)

India's best – 97.82% (Faridkot,
Punjab)

Programme started
with districts
comparing their
performance with
neighbouring
districts and best in
State.

Education

Drop out Rate at Elementary Level

11.7%

State's best - 2.6% (Bokaro)

India's Best – 0 % (in 89 districts
in India)

Rural electrification

Per cent un-electrified households

50%

State's best 36% (Latehar)

All India Best – 0 % (in 124 districts
in India)

MAY 19, 2018

NiTi Aayog

Strategy-V: Competition Among Districts

Data are captured on www.championsofchange.gov.in on real time basis in public domain.

- Intense competition among districts.
- Ranking being declared on real time data.

The screenshot displays the 'Champions of Change Aspirational Districts' website. At the top, the header includes the logo, navigation links (Home, About, Contact), and a Login button. Below the header, there are two main sections: a filter section on the left with dropdown menus for 'State' and 'District', and a central green box titled 'Composite Index in March 2018' with buttons for 'Top District' and 'Bottom District'. The main content area features six colored cards representing different sectors: Health & Nutrition (orange), Education (red), Agriculture & Water (green), Financial Inclusion (pink), Skill Development (dark green), and Basic Infrastructure (light orange). Each card contains an icon, the sector name, and the text 'Index Score Value'. The footer contains the copyright notice: 'Copyright 2017. All Rights Reserved by Planning Department, Govt of Andhra Pradesh'.

Champions of Change Aspirational Districts

Home About Contact Login

State District

Composite Index in March 2018
Top District Bottom District

Health & Nutrition
Index Score Value

Education
Index Score Value

Agriculture & Water
Index Score Value

Financial Inclusion
Index Score Value

Skill Development
Index Score Value

Basic Infrastructure
Index Score Value

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Ranking of the Districts

Ranking has been calculated on basis of incremental change in last one year:

Top 20 Aspirational Districts



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Baseline Ranking – March, 2018

Y.S.R., Kadapa, Andhra Pradesh	1
Bhoopalapalli, Telangana	2
Vizianagaram, Andhra Pradesh	3
Visakhapatnam, Andhra Pradesh	4
Dahod, Gujarat	5
Raichur, Karnataka	6
Korba, Chhattisgarh	7
Uddam Singh Nagar, Uttarakhand	8
Osmanabad, Maharashtra	9
Ramanathapuram, Tamilnadu	10
Dhaulpur, Rajasthan	10
Ramgarh, Jharkhand	12
Purbi Singhbhum, Jharkhand	13
Virudhunagar, Tamilnadu	14
Baran, Rajasthan	15
Gadchiroli, Maharashtra	16
Damoh, Madhya Pradesh	17
Mahasamund, Chhattisgarh	17
Hazaribagh, Jharkhand	19
Rajnandgaon, Chhattisgarh	20
Washim, Maharashtra	20

Baseline Ranking – June, 2019

Vizianagaram, Andhra Pradesh	1
Virudhunagar, Tamil Nadu	2
Khandwa (East Nimar), Madhya Pradesh	3
Damoh, Madhya Pradesh	4
Ramanathapuram, Tamil Nadu	5
Chitrakoot, Uttar Pradesh	6
Visakhapatnam, Andhra Pradesh	7
Korba, Chhattisgarh	8
Y.S.R., Andhra Pradesh	8
Kupwara, Jammu & Kashmir	10
Vidisha, Madhya Pradesh	11
Baran, Rajasthan	11
Begusarai, Bihar	11
Hazaribagh, Jharkhand	14
Dhenkanal, Odisha	15
Goalpara, Assam	16
Ranchi, Jharkhand	17
Narmada, Gujarat	18
Bhoopalapalli (Warangal), Telangana	19
Rajgarh, Madhya Pradesh	20

Bottom 20 Aspirational Districts

Baseline Ranking – March, 2018

Chandel, Manipur	93
Sukma, Chhattisgarh	93
Barpeta, Assam	95
Nuapada, Odisha	95
Udalguri, Assam	97
Araria, Bihar	98
Mewat, Haryana	99
Khagaria, Bihar	99
Siddharthnagar, Uttar Pradesh	101
Barwani, Madhya Pradesh	102
Bahraich, Uttar Pradesh	103
Shrawasti, Uttar Pradesh	105
Jamui, Bihar	105
Purnia, Bihar	106
Balrampur, Uttar Pradesh	107
Mamit, Mizoram	108
Banka, Bihar	109
Kiphire, Nagaland	110
Namsai, Arunachal Pradesh	111
Ribhoi, Meghalaya	112

Baseline Ranking – June, 2019

Koraput, Odisha	92
Nawada, Bihar	94
Araria, Bihar	95
Khagaria, Bihar	96
Kandhamal, Odisha	97
Sitamarhi, Bihar	98
Chandel, Manipur	99
Banka, Bihar	100
Sukma, Chhattisgarh	101
Guna, Madhya Pradesh	101
Malkangiri, Odisha	103
Asifabad (Adilabad), Telangana	104
Bijapur, Chhattisgarh	105
Purnia, Bihar	106
Udalguri, Assam	107
Nabarangapur, Odisha	107
Gumla, Jharkhand	109
Ribhoi, Meghalaya	110
Kiphire, Nagaland	111
Bhadrachalam-Kothagudem, Telangana	112

SIGNIFICANT IMPROVEMENT MADE

March, 2018 – June, 2019

	Baseline Rank March, 2018	Baseline Rank June, 2019
Balrampur, Uttar Pradesh	107	30
Simdega, Jharkhand	88	21
Ranchi, Jharkhand	80	17
Chitrakoot, Uttar Pradesh	60	06
Goalpara, Assam	68	16

Best Performers
Delta Ranking : June '19

Health & Nutrition (Monthly Fastest Improvement)

June, 2019

Dhalai, Tripura	1
Ranchi, Jharkhand	2
Asifabad, Telangana	3
Visakhapatnam, AP	4
Sirohi, Rajasthan	5

These rankings show that in June, these districts were best performers in Health & Nutrition.

Best Performers
Delta Ranking : June '19
Education



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June, 2019

Pakur, Jharkhand	1
Asifabad, Telangana	2
Lohardaga, Jharkhand	3
Baksa, Assam	4
Narmada, Gujarat	5

Best Performers
Delta Ranking : June '19

Agriculture & Water Resources



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June, 2019

Nawada, Bihar	1
Muzaffarpur, Bihar	2
Baksa, Assam	3
Baramula, Jammu & Kashmir	4
Jaisalmer, Rajasthan	5

Best Performers
Delta Ranking : June '19

Skill Development & Financial Inclusion



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June, 2019

Dhalai, Tripura	1
Khandwa (East Nimar), MP	2
Narmada, Gujarat	3
Khagaria, Bihar	4
Katihar, Bihar	5

Best Performers
Delta Ranking : June '19
Basic Infrastructure



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June, 2019

Bhadradri-Kothagudem,
Telangana

1

Visakhapatnam, AP

2

Lohardaga, Jharkhand

3

Baksa, Assam

4

Naupada, Odisha

5

**Average
improvement in
Aspirational
districts in States.**

Progress Made - Overall

March, 2018- May, 2019

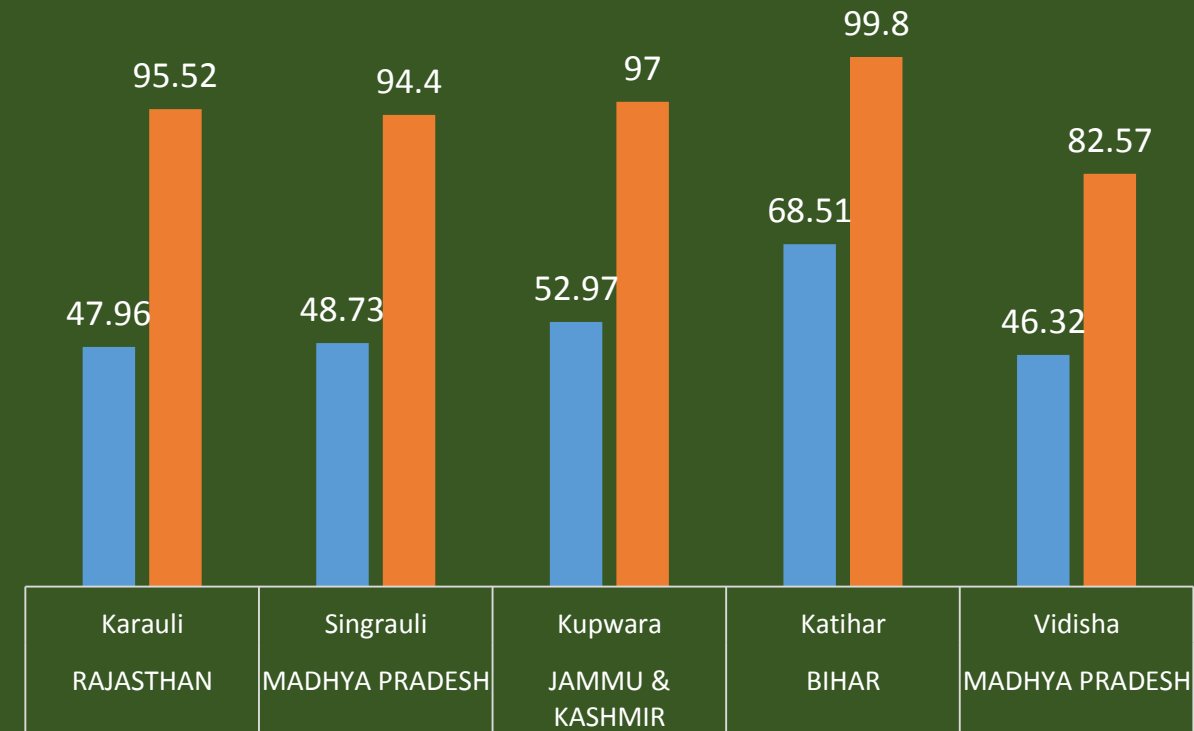
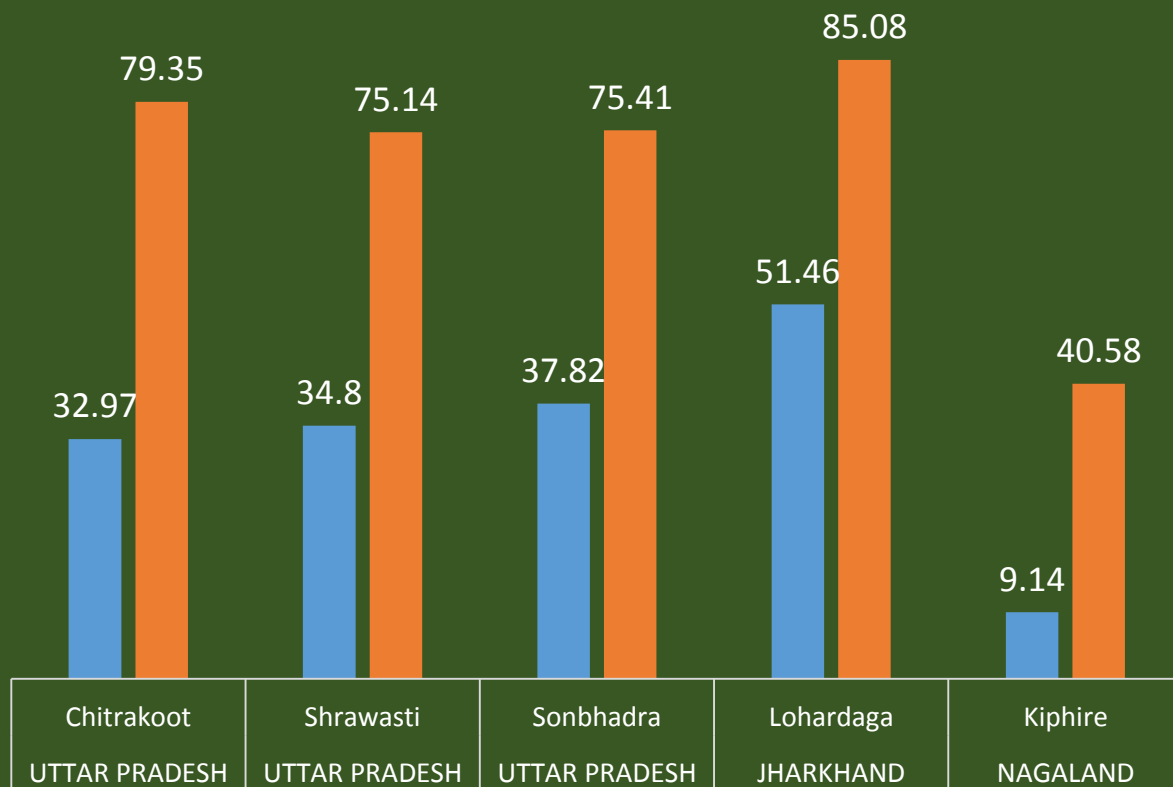
All Districts Improved

49% Punjab	35% Himachal Pradesh	35% Jammu & Kashmir	34% Haryana
34% Tamilnadu	33% Uttar Pradesh	31% Odisha	29% Telangana
29% Kerala	27% Chhattisgarh	26% Uttarakhand	26% Jharkhand
25% Maharashtra	24% Bihar	24% Andhra Pradesh	21% NE States
20% Rajasthan	19% Gujarat	16% Madhya Pradesh	

Progress Made March 2018 - June 2019 Health and Nutrition - Improved

Pregnant Women Registered in 1st Trimester (%)

Best 5 Districts



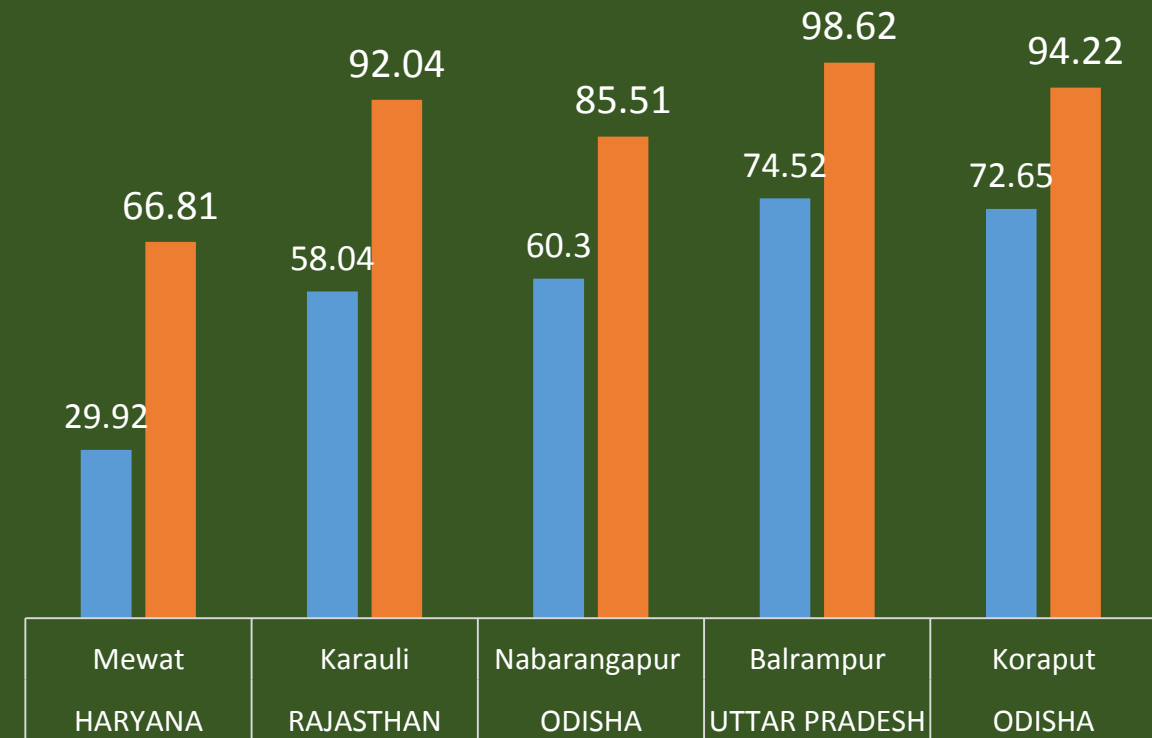
Institutional Deliveries (%)

Best 5 Districts

Health and Nutrition -Improved

New-borns Breast-fed within one hour of Birth (%)

Best 5 Districts



Children Fully Immunized (%)

Best 5 Districts

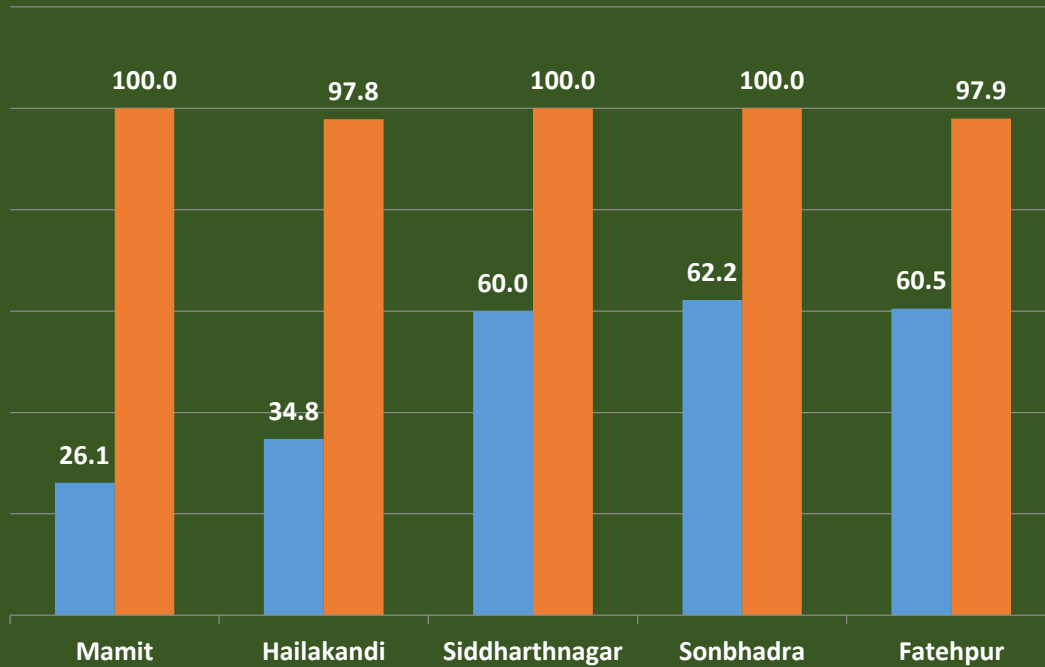
Progress Made March 2018 - June 2019 Education



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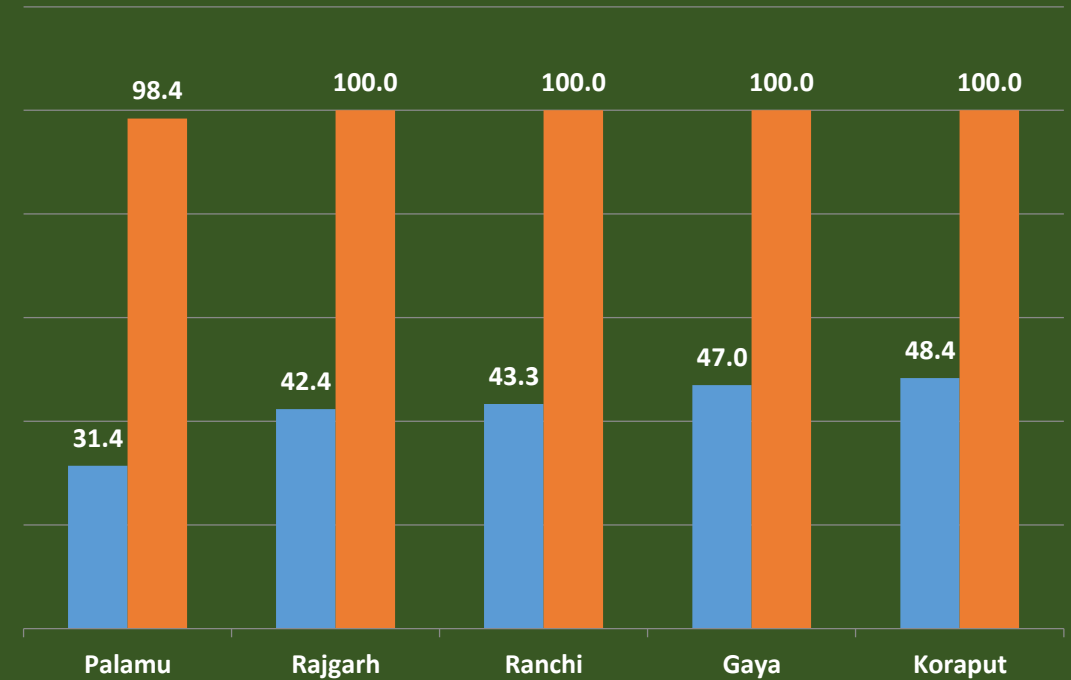
Functional Girl's Toilet (%)

Best 5 Districts



Schools with Functional Electricity at Secondary Level (%)

Best 5 Districts



Progress Made March 2018 - June 2019

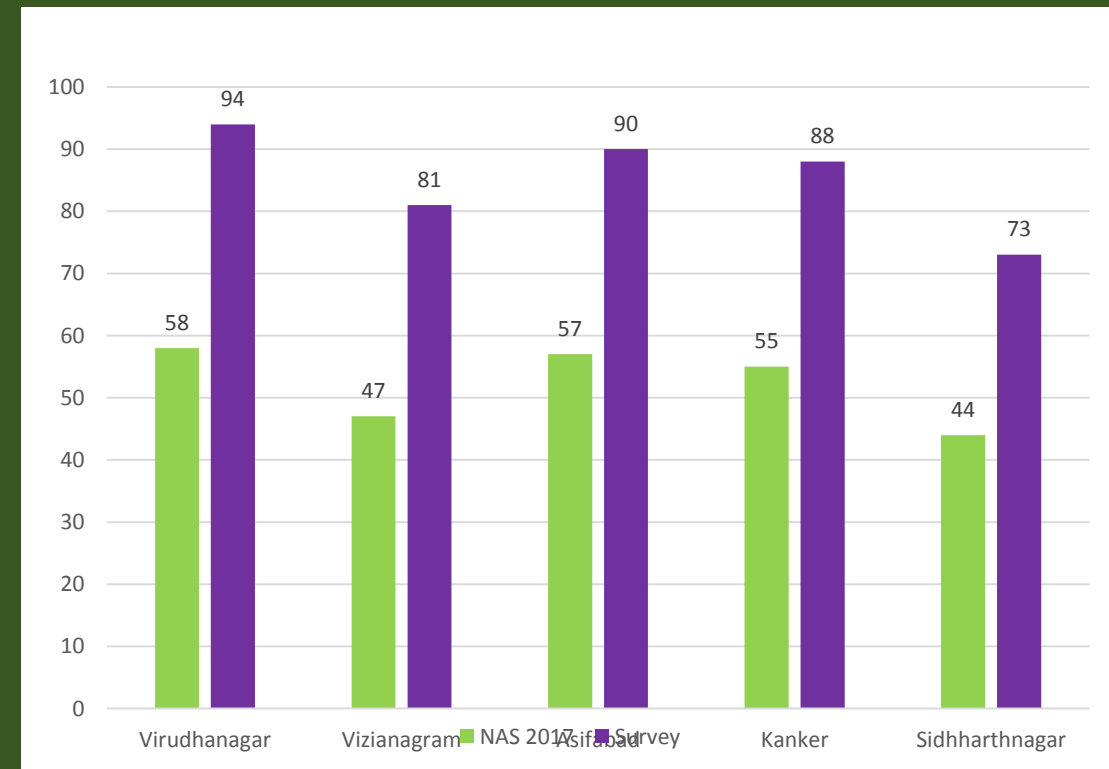
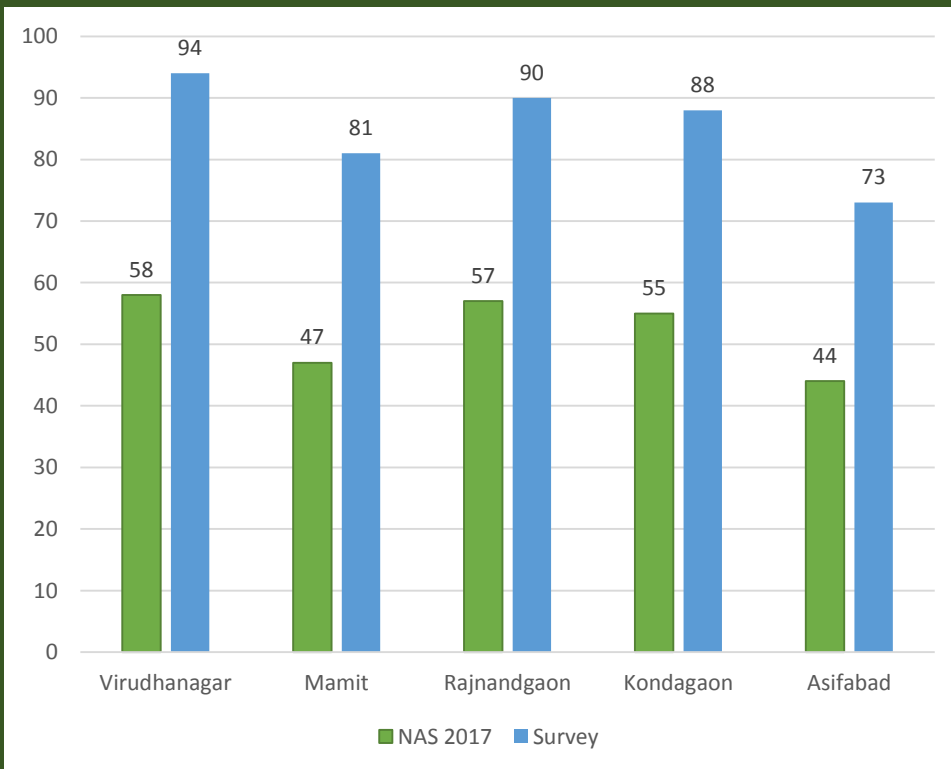


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Improvements in Learning Outcomes Comparing NAS 2017 to First Survey Round

Improvement in Average Language Score across classes 3, 5, 8

Improvement in Average Mathematics Score across classes 3, 5, 8

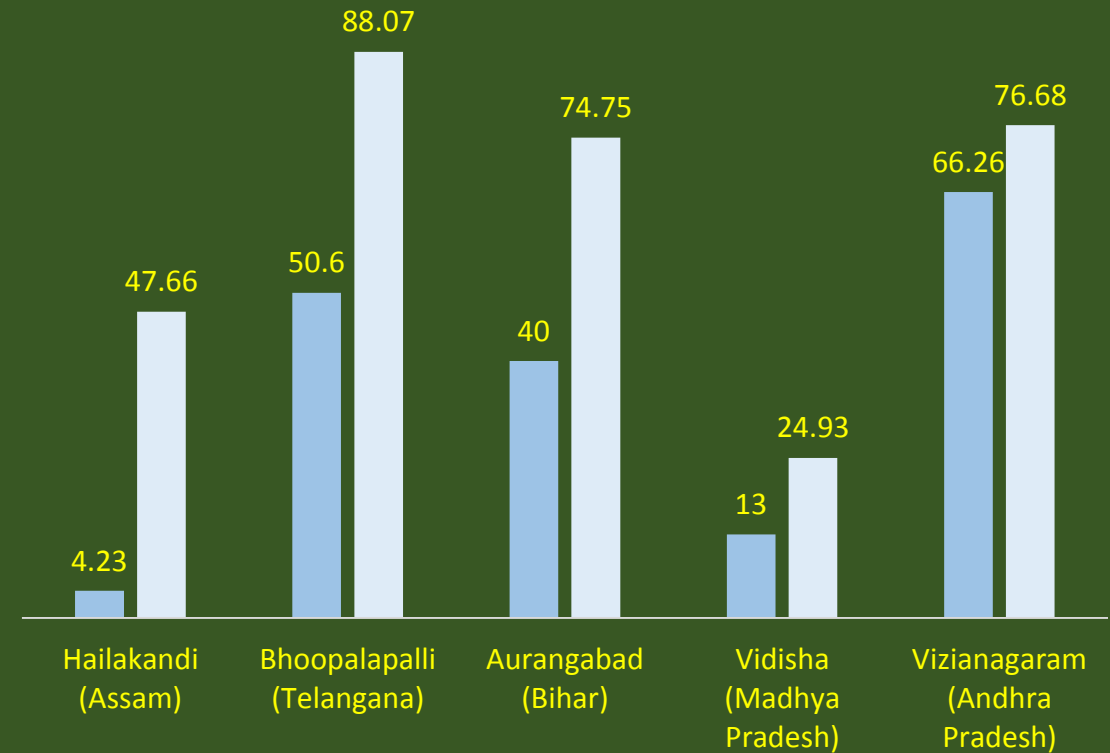
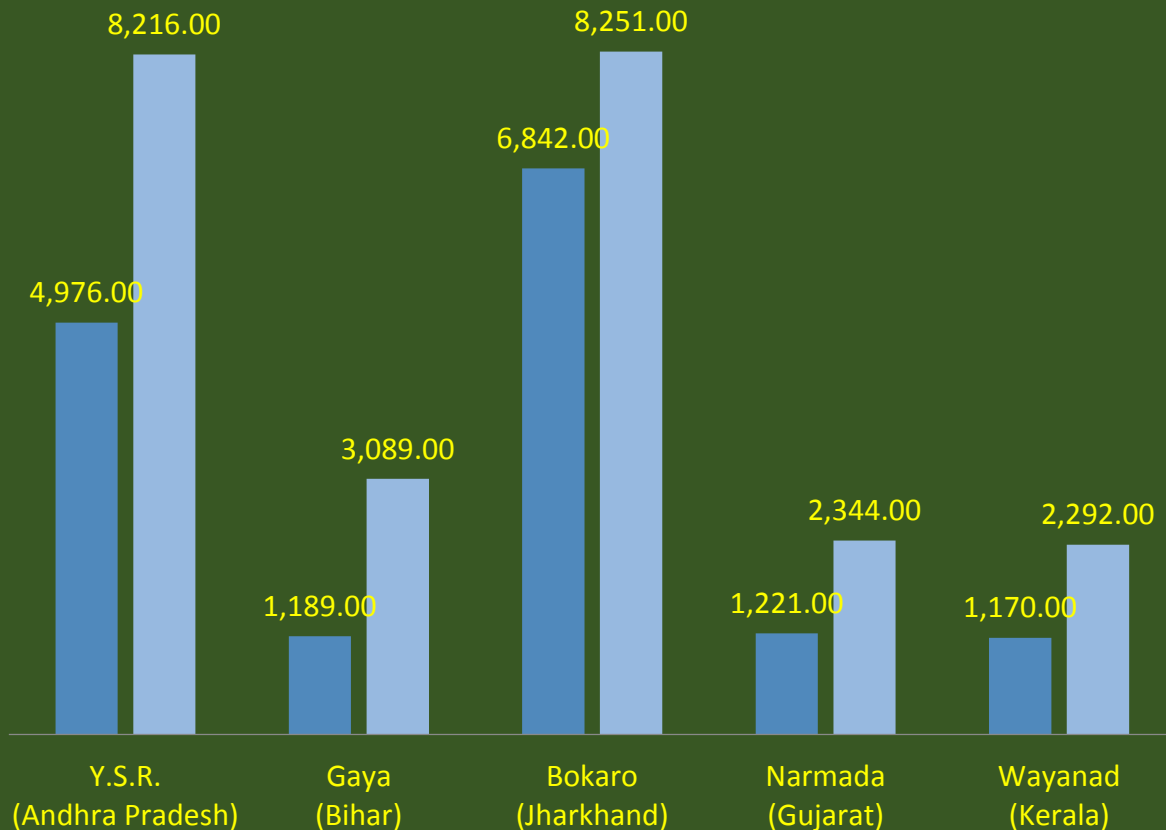


Progress Made
March 2018 - June 2019

Agriculture and Water Resources Improved

Water-Bodies Rejuvenated under
MGNREGA(#) March 2019

Best 5 Districts



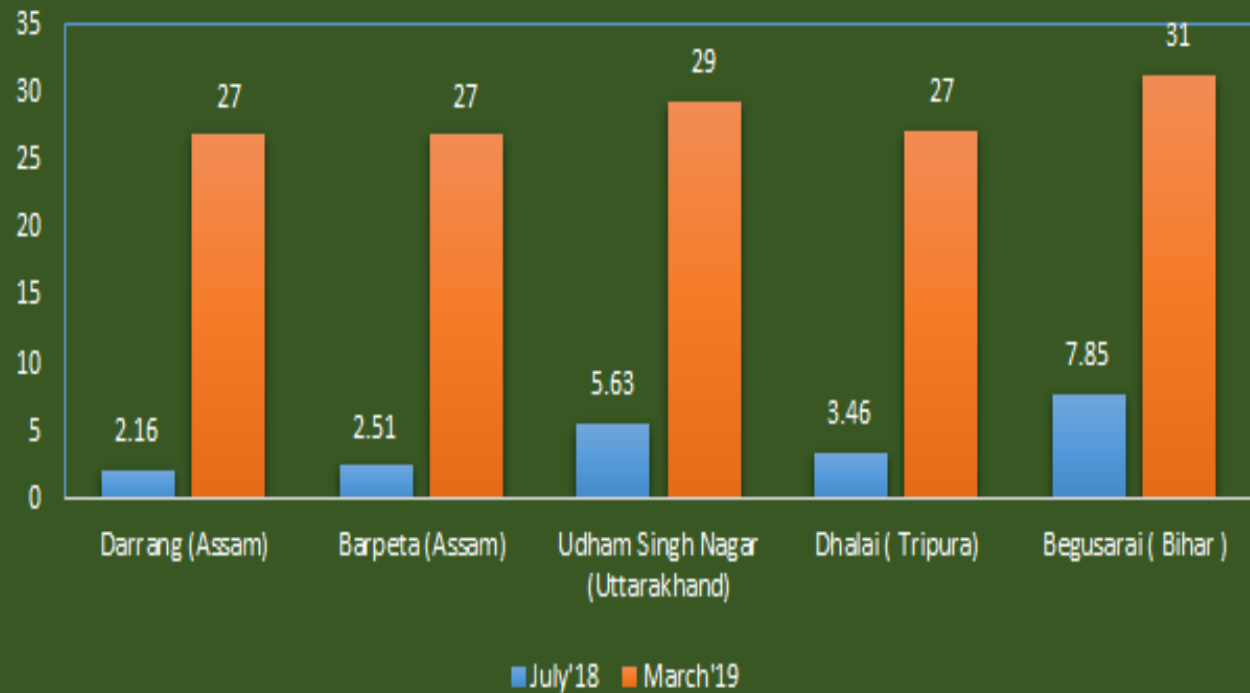
Best 5 Districts

Area under micro-irrigation (%)

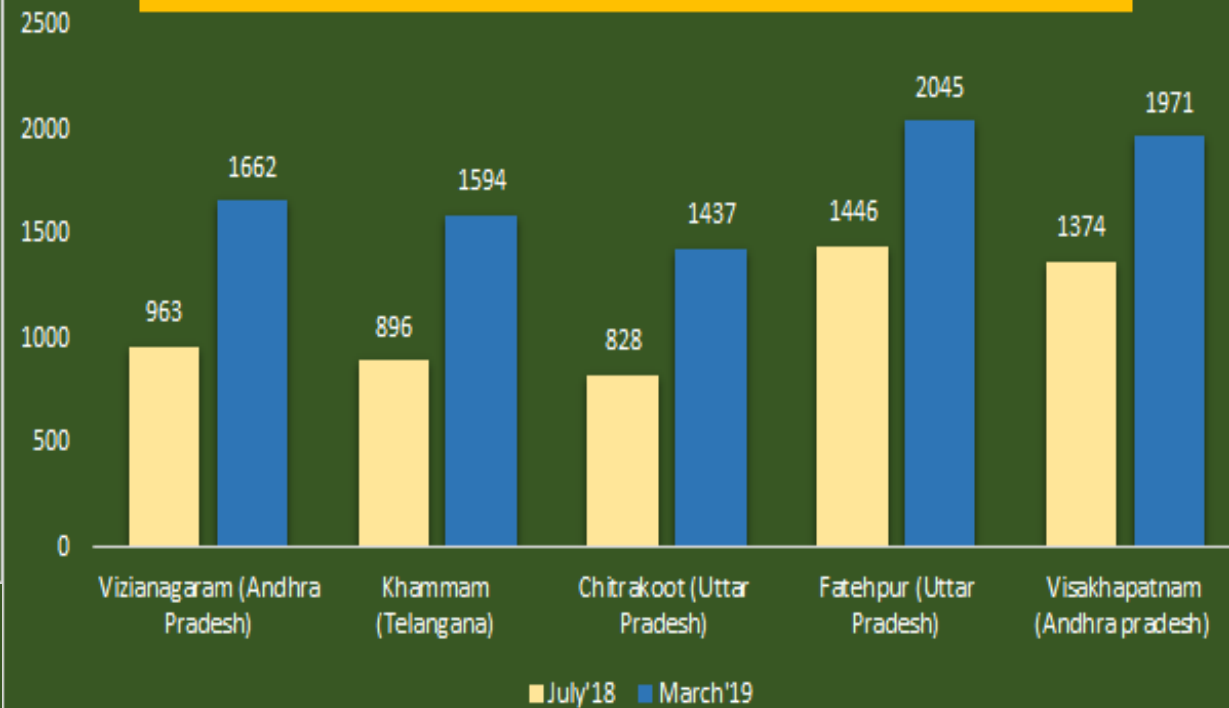
Progress Made July 2018 – June 2019

Financial Inclusion Improved

Mudra Loan Disbursement per 1 lakh Population
Best 5 districts



Atal pension Yojna beneficiaries per 1 lakh population
Best 5 districts



Percentage of stunted children under 5 yrs

Addressing malnutrition is a priority for the Government. Below are the districts which have reduced the incidence of stunting compared to NFHS-4 (2015-16) estimates.

Assam

BAKSA, BARPETA, DARRANG
DHUBRI, GOALPARA

Jharkhand

GARHWA, HAZARIBAGH
PASCHIMI SINGHBHUM
SAHIBGANJ

Chhattisgarh

DANTEWADA
MAHASAMUND, SUKMA

Bihar

BEGUSARAI, KATIHAR
SITAMARHI

Rajasthan

BARAN, DHOLPUR

Karnataka

YADGIR

Haryana

MEWAT

Madhya Pradesh

BARWANI

Maharashtra

NANDURBAR

Odisha

RAYAGADA

Sikkim

WEST DISTRICT

Meghalaya

RIBHOI

Niti Aayog is providing additional fund on challenge method

- **For incentivising districts which have accepted the challenges of rapidly transformation**

Sl. No.		Amount
1	Funds on challenge method to 7 Districts for 20 months.	Rs. 600 cr
2	Funds for special project to be sanctioned by Empowered Committee of Secretaries	Rs. 350 cr
3	Fund for capacity Building, PMU, data validation etc.	Rs. 24 cr
	Total	Rs. 974 cr.

Additional Resource Availability –I

- Additional allocation – challenge method**

Allocation to 7 districts per month for 20 months

Sl. No.		Amount
1	Over all rank 1	Rs. 10 cr
2	Overall rank-2	Rs. 5 cr
3	1 st rank in 5 verticals @ Rs. 3 cr each	Rs. 15 cr
	Total	Rs. 30 cr.

- Districts having mineral in excess of Rs. 30 cr per annum - Certificate only.
- District receiving fund once in a calendar year not eligible for further allocation

Additional Resource Availability –II

- **CSR Fund of CPSEs**
- 60% of fund to be allocated for thematic area of health, Nutrition and Education
- Preference to Aspirational Districts
 - ADB - dedicated team.
 - Would assist in project formulation
 - They can be approached pmu.tadp@lsmgr.nic.in

Active leadership of State Government is necessary

- **States have been requested to:**
 - *Review meeting at CS level*
 - *Nominate senior level nodal officer for each State*
 - *Nominate State Prabhari officers for each district*

States requested to share details of officers



State Prabhari Officers

- | | |
|---|---|
| <ul style="list-style-type: none">• Arunachal Pradesh• Gujarat• Haryana• Himachal Pradesh• Jammu & Kashmir• Kerala | <ul style="list-style-type: none">• Manipur• Meghalaya• Mizoram• Nagaland• Odisha• Punjab• Sikkim• Tripura |
|---|---|

State Nodal Officer

- Tripura
- Sikkim
- Arunachal Pradesh
- Odisha

Steps to further improve performance of these districts

Districts may be motivated to:

- **Follow steps given in Primer to improve performance for each indicator showing less progress.**
- **Learn from best practices of each other**

For further improvement

Specific actions requested:

**Filling up of
vacancies and stable
tenure to district
teams**

**A mission mode approach to fill vacancies in
these districts Health, Nutrition, Education and
Agriculture extension worker.**

**Posting of dynamic officers especially DMs with
stable tenure.**

Convergence among different Departments

Convergence of different Departments

For better progress all Departments have to work together.

- *Block level team of ICDS (Nutrition) and Health*
- *District level team of Krishi Vigyan Kendra, Agriculture, Animal Husbandry, fishery and Horticulture*
- *Convergence between Education and skill development.*

Activation of State Prabhari officer network & monitoring

Specific actions requested:

B.

**State Prabhari
Officers to work in
close coordination
with Central
Prabhari officers**

State Prabhari officers need to be further activated to closely monitor progress and bring guidance of State Government.

C.

**Review of progress
by CM/CS**

- Monthly monitoring of progress by CM and Chief Secretary would accelerate development.
- District level analysis on Ministries and Self reported data shared.
- Survey data is uploaded on web portal

Use of template for addressing underdeveloped blocks.

Specific actions requested:

D.

Provision of untied fund to these districts by State

- States like Jharkhand, Maharashtra are supplementing the effort by allocating untied funds.

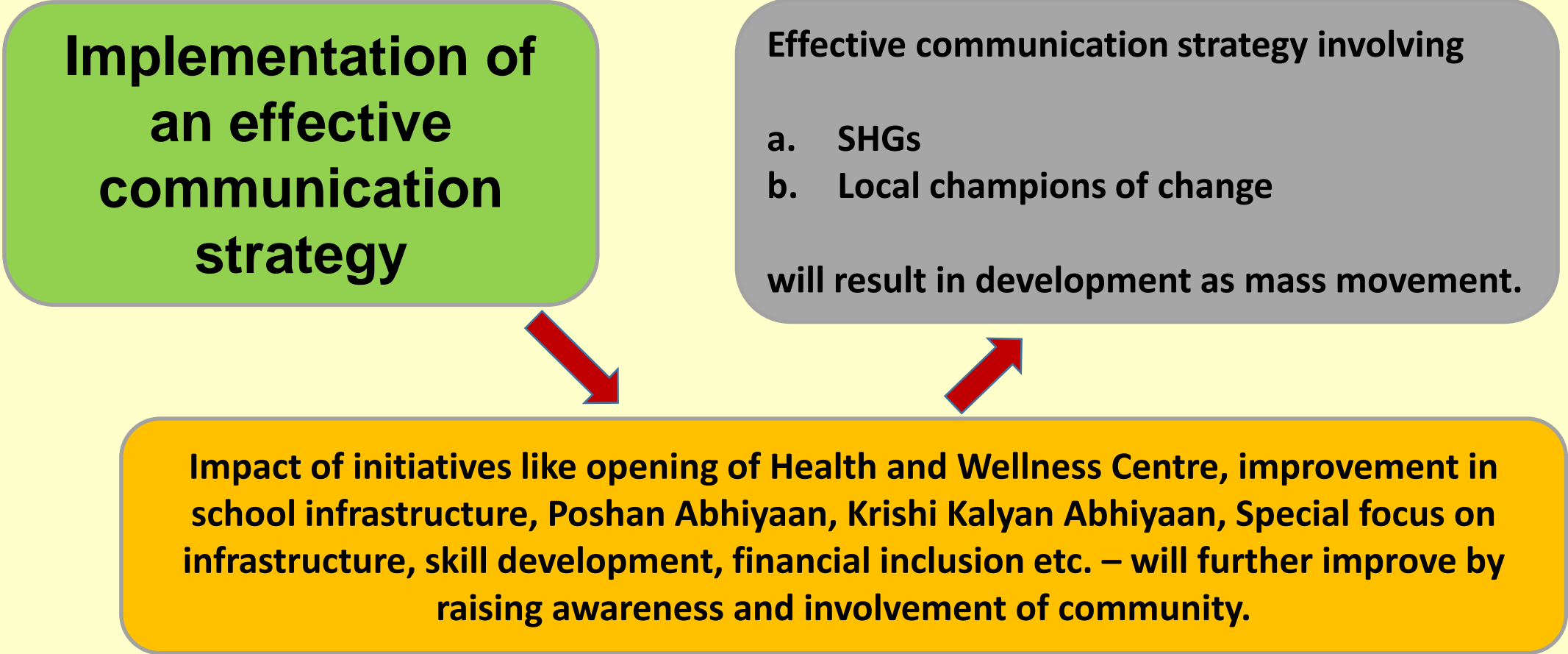
E.

Use of Aspirational District template in underdeveloped blocks.

- The format can be used for addressing most backward blocks. Niti Aayog may assist States.
- **Niti Aayog would share a tool kit shortly.**

Making development mass movement- implementation of a communication strategy.

**Implementation of
an effective
communication
strategy**



```
graph TD; A[Implementation of an effective communication strategy] --> D[Impact of initiatives like opening of Health and Wellness Centre, improvement in school infrastructure, Poshan Abhiyaan, Krishi Kalyan Abhiyaan, Special focus on infrastructure, skill development, financial inclusion etc. – will further improve by raising awareness and involvement of community.]; B[Effective communication strategy involving a. SHGs b. Local champions of change will result in development as mass movement.] --> D;
```

Effective communication strategy involving

- a. SHGs**
- b. Local champions of change**

will result in development as mass movement.

Impact of initiatives like opening of Health and Wellness Centre, improvement in school infrastructure, Poshan Abhiyaan, Krishi Kalyan Abhiyaan, Special focus on infrastructure, skill development, financial inclusion etc. – will further improve by raising awareness and involvement of community.

Involvement of Members of Parliament

Hon'ble PM has desired active involvement of MPs.

- **District level analysis have been shared with them.**

MoS PMO has suggested steps by MPs: (1)

Make development a mass movement

- **5-6 such persons who selflessly work for districts at village/block level identified and encouraged.**
- **Involve Youth/NSS volunteers.**
- **Motivate Panchayats**

**Identified local
champions of change
may be rewarded**

Suggested Steps: (2)

Frequent visits to schools, Health and Well-ness centre (HWC), ICDS etc.

- **Status of electricity? Functional toilet? Drinking water**
- **Improving attendance/availability of textbooks**
- **Regular holding of village health and sanitation day**
- **Functioning of PHC etc.**

Initiatives taken by Districts

Governance

Hazaribagh District, Jharkhand – competition at block level



- DM Hazaribagh used Aspirational District template to generate competition among blocks and Panchayats.
- Recognition to dedicated workers and competition among them has improved performance of the district.

Khandwa, Madhya Pradesh: use of technology to improve performance



Primary Health Clinic

- Lok Sewak app as an e-attendance and field monitoring tool using Geo-tagging , covering employees form 12 govt departments.
- Increased availability of field staff- Asha, Aaganwadis workers, teachers
- Useful to monitor activities under MGNERGA in the district
- Giving real time report of any scheme being implemented

Sharing best practices and innovative steps taken on Twitter



Amitabh Kant ✓

@amitabhk87

#AspirationalDistricts across #India are taking great strides in transforming the #education ecosystem through proactive interventions like creation of demonstration schools using Buildings as Learning Aid (#BaLA), establishing libraries & teacher training programmes. #NewIndia



Amitabh Kant ✓

@amitabhk87

Massive push for improving Nutrition outcomes in #AspirationalDistricts across States.

Ongoing #PoshanPakhwada activities touching lives through innovative campaigns such as Cycle Rallies, #Poshan Camps & Melas. #JanAndolan



Sharing best practices and innovative steps taken on Twitter



NITI Aayog ✓
@NITIAayog

In the [#AspirationalDistricts](#) Bijapur & Sukma, clinics at the weekly Haat Bazaars are being capitalised to ensure inclusive [#healthcare](#) services.

An ingenious example set by the district admin of achieving Universal Coverage by convergence, collaboration & active involvement.



NITI Aayog ✓
@NITIAayog

Through gravity-based water systems, [#AspirationalDistrict](#) Kalahandi is taking steps to ensure round the clock supply of tap-water to 35 villages & 25 schools.

With over 5500 beneficiaries, this has helped in enhancing agricultural income & health outcomes!
[#VikasKiNITI](#)



Thanks

Initiatives taken by Districts

Infrastructure

Kalhandi District, Odisha: Taking potable water to hilly and tribal region.



- DM Kalahandi his & team in Odisha provided potable water to households in hilly & tribal regions.
- Water from springs collected & distributed through 'gravity-flow systems', taking advantage of undulating terrain.

YSR Kadapa, Andhra Pradesh: Sub-Surface construction of dam to store groundwater.



- Water Conservation through subsurface dams using Z sheet piling technology to store groundwater ;
- Financially Innovative: Sub Surface Dam (SSD) the cost would be 1/10 of traditional dam construction cost
- 26.36 crops, 0.8 TMC of water have been arrested for 7795 acres and covering 36 villages in 4 mandals, benefitting 1465 bore wells

Initiatives taken by Districts

Education

Ranchi District, Jharkand: Smart classroom for visually impaired children



- First of its kind Braille smart classroom set up by DC Ranchi Jharkhand for K-12 visually impaired children
- Self-learning interactive modules with instant feedback making children learn fast

Health & Nutrition

- ## Dhenkanal Re Q1 (April-June



Dhenkanal is one of the state and currently focused intervention girl empowerment the Kalpana Veti and Kalpana Veti and Kalpana Veti common aspect among girl child. Special and Ultrasound Checkup and so far a total of taken up in the quarter related to PC PNDD development are being



- Reduced Maternal & Infant deaths, and improved Child Sex Ratio in Q1 under 'Kalpana' program
- Possible through last mile monitoring & regular ultrasound check-ups. Convergence of schemes at its best

Initiatives taken by Districts

Health & Nutrition

Ramanathapuram District, Tamil Nadu: Improving breastfeeding



- 'Breast Milk Bank' Initiative, helped improve rates of breastfeeding within first hour from 42.9% (NFHS-4) to 85.47% in the district.
- Initiative benefitted sick newborns & babies of unwell mothers.

Gadchirolli District, Maharashtra: reduction in Infant and Maternal Mortality rates



- IMR&MMR declining - Block Task Force' teams of Gadchirolli DM through counseling of pregnant tribal women on pre&post-natal care & by providing ambulance service 24X7 in remote areas increased institutional delivery & Breastfeeding

Initiatives taken by Districts

Health & Nutrition

Koraput, Odisha: Reduction in malaria and other parasitic incidence



Mission API 10- Reduction in Malaria prevalence and API (Annual Parasitic Incidence) from above 30 to less than 2 in 18 months.

- Convergence of practices relating to reduction of Malaria – LLIN, IRS Spray, Rapid Diagnostic Kits to ASHA workers to achieve saturation in treatment and detection
- Change in Attitudes and Behavior of Tribal People

Vizianagaram, Andhra Pradesh: hostel for pregnant women of remote location



- Hostel for pregnant women to increase institutional deliveries and to reduce maternal mortality
- Pregnant women from tribal, remotely located villages are brought to the hostels during their 8th month
- Out of 89 admissions, 70 safe deliveries has been observed as of now

Initiatives taken by Districts

Education

Dahod District, Gujarat: Engaging retired personnel for teaching



- Improved Learning outcomes
- Collector launched 'Project 2nd Innings'- engaged 500+ experienced & retired teachers on voluntary basis to focus on schools & children with untapped potential

Gajapati District, Odisha: Engaging volunteers for teaching



- DM Launched Teach Gajapati' initiative under 'Mo School Abhiyan' - Willing Govt. Officers (including DM) & others enroll as 'Teacher Volunteers' & take 15 sessions per subject followed by test

Initiatives taken by Districts

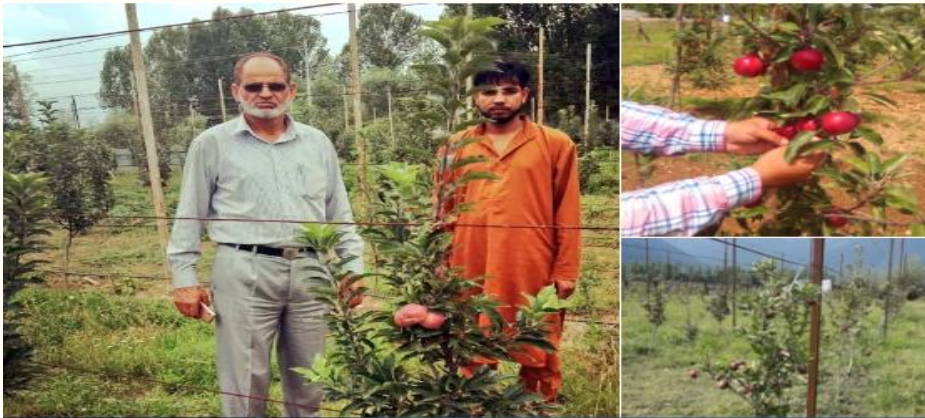
Agriculture

Chattarpur District, Madhya Pradesh: Better remuneration to farmers



- Horticulture Price Agreement initiative by DM Chhatarpur in Madhya Pradesh guarantees procurement at maximum price & partnership in local micro processing units for farmers, while generating employment for local youth

Kupwara District, Jammu & Kashmir: improving income through plantation of high density apple.



- DM Kupwara, J&K & his team converted traditional seedling-based apple orchards into high-density orchards, planting over 100-150 plants in one Kanal.
- Quality is enhanced & production is 3 times of traditional orchards.