

**A-12024/1/2022-Admin1B**  
**Government of India**  
**NITI Aayog**

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**Shortlisted Applications along with the criteria for the positions of Innovation Lead, Innovation Lead (IT) and Innovation Lead (Media Communication) in Atal Innovation Mission, NITI Aayog**

Advt. No. A-12024/6/2021-Admin1B dated 13.11.2021

**CRITERIA**

<b>Sl No</b>	<b>Name of the Position</b>	<b>Criteria</b>
1.	Innovation Lead (AIM)	<ol style="list-style-type: none"><li>1. 80% and above in average of 10th and 12th: 05 Marks; Below 80%: 3 Marks.</li><li>2. Essential Qualification from premier Institutions = 10 Marks. Other institutes:- 5 Marks { "Premier institute as per the list of institutions of National Importance" available on Deptt. of higher education's website (at link: <a href="https://www.education.gov.in/en/institutions-national-importance">https://www.education.gov.in/en/institutions-national-importance</a>) including prominent institutes Viz, TISS/ IIIT/ IIM/ IIT/ BHU/ NIT/ Jamia/overseas institute:- 10 Marks}</li><li>3. Last Pay Drawn: Rs.60000/- p.m. and above:10 marks; below Rs.60,000/- p.m.: 5 marks;</li><li>4. Minimum Experience of 5 years: 10 Marks; Between 3 and less than 5 years: 5 Marks.</li><li>5. Additional 2 marks for each year of experience beyond 5 years on a proportionate basis. Maximum 10 Marks awarded.</li><li>6. Additional Marks for Innovation</li></ol>

		<p>Experience: startup founding, ecosystem building /services /Intellectual Property Rights/ Venture Capital) =10 Marks</p> <p><b>Maximum marks:- 55</b>  <b>Cut-off:- 40.2</b>  <b>Total screened candidates:- 37 (with one double entry)</b>  <b>Net screened candidates:- 36</b></p> <p><b>No. of advertised position - 03</b></p>
2.	Innovation Lead (IT)	<ol style="list-style-type: none"> <li>1. 70% and above in average of 10th and 12th: 05 Marks; Below 70%: 03 Marks.</li> <li>2. 75% and above in Essential Qualification: 15 Marks; Below 75%=10 Marks.</li> <li>3. Essential Qualification from premier Institutions = 10 Marks. Other institutes:- 5 Marks  {"Premier institute as per the list of institutions of National Importance" available on Deptt. of higher education's website (at link:  <a href="https://www.education.gov.in/en/institutions-national-importance">https://www.education.gov.in/en/institutions-national-importance</a>) including prominent institutes Viz, TISS/IIT/IIM/IIT/ BHU/NIT/ Jamia/ overseas institute:-10 Marks}</li> <li>4. Last pay drawn Rs.55,000/- p.m. and above: 10 Marks; Below Rs.55,000/- p.m.: 5 marks.</li> <li>5. Minimum Experience of 4 years: 10 Marks; 3-4 years: 5 Marks.</li> <li>6. Additional 2 marks for each year of experience beyond 4 years on a proportionate basis. Maximum 10 Marks awarded.</li> </ol> <p><b>Maximum Marks:- 60</b>  <b>Cut-off:- 52.8</b>  <b>Total screened candidates:- 07</b></p> <p><b>No. of advertised position - 1</b></p>
3.	Innovation Lead (Media Communication)	<ol style="list-style-type: none"> <li>1. 70% and above in average of 10th and 12th: 05 Marks; Below 70%: 03 Marks.</li> </ol>

		<p>2. 65% and above in Basic Qualification: 10 Marks; Below 65%=5 Marks.</p> <p>3. 70% and above in Essential Qualification: 15 Marks; Below 70%=10 Marks.</p> <p>4. Essential Qualification from premier Institutions = 10 Marks. Other institutes:- 5 Marks {"Premier institute: as per National Institutional Ranking Framework of first 100 Universities available on Deptt. of higher education's website (at <a href="https://www.nirfindia.org/2021/UniversityRanking.html">https://www.nirfindia.org/2021/UniversityRanking.html</a> ) including prominent institutes Viz, TISS/IIT/IIM/IIT/BHU/NIT/Jamia/overseas institute:-10 Marks}</p> <p>5. Last pay drawn Rs.60,000/- p.m. and above: 10 Marks; Below Rs.60,000/- p.m.: 5 marks.</p> <p>6. Minimum Experience of 5 years: 10 Marks; 3-5 years: 5 Marks.</p> <p>7. Additional 2 marks for each year of experience beyond 5 years on a proportionate basis. Maximum 10 Marks awarded.</p> <p><b>Maximum Marks:- 70</b>  <b>Cut-off:- 53</b>  <b>Total Screened candidates:- 07</b></p> <p><b>No. of advertised position - 1</b></p>
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**\*Shortlisted applications:-**

**Innovation Lead (AIM)**

S.No.	Regno
1.	NITI112021108315007
2.	NITI112021119215504
3.	NITI112021138515928
4.	NITI112021184415037
5.	NITI1120212514833
6.	NITI112021304214956
7.	NITI112021337515010

8.	NITI112021355515492
9.	NITI112021424315364
10.	NITI112021516315460
11.	NITI112021597415858
12.	NITI112021636215291
13.	NITI11202170315145
14.	NITI112021799315883
15.	NITI112021846414879
16.	NITI11202186315208
17.	NITI112021976515133
18.	NITI122021219516276
19.	NITI122021225316374
20.	NITI122021247516225
21.	NITI122021273316085
22.	NITI122021346516897
23.	NITI122021510216948
24.	NITI122021580416881
25.	NITI122021618316412
26.	NITI122021701516418
27.	NITI122021752216856
28.	NITI122021769516550
29.	NITI122021794516222
30.	NITI122021812516205
31.	NITI122021874316473
32.	NITI122021909316896
33.	NITI122021969216644
34.	NITI122021985516862
35.	NITI122021613416400
36.	NITI122021780516865

**Innovation Lead (IT), AIM**

S.No.	Regn. No.
1	NITI122021562515989
2	NITI112021112315968

3	NITI112021314415719
4	NITI122021847516436
5	NITI112021992214895
6	NITI122021874316473
7	NITI112021612315001

**Innovation Lead (Media Communication), AIM**

S.No.	Regn. No.
1	NITI112021476315196
2	NITI112021798315323
3	NITI122021352316156
4	NITI122021926216183
5	NITI12202158216274
6	NITI112021421215292
7	NITI112021681215209

\*Subject to verification of documents and eligibility.

(Admin.1B)

Note-1: Interview Schedule will be uploaded in due course.

Note-2: Candidates who desire to represent against his/her rejection in accordance with criteria and modalities adopted for shortlisting the position, may submit the same with substantive ground(s)/reason(s) to [sahoop.39@gov.in](mailto:sahoop.39@gov.in) by 05/06/2022. Representations received after this date would not be considered. No documents are to be submitted along with such e-mails. Even if submitted, they would not be considered or entertained. All the representations would be examined and if in any case the reasons indicated therein are found to be correct as per criteria adopted, such applications would be shortlisted and rejection of others would be maintained. Thereafter, revised and updated scrutiny details would be uploaded on the website, if any change is made therein. No individual reply would be given to any of these emails.