

**F. No. 11012/06/2022-AIM**  
**Atal Innovation Mission (AIM)**  
**NITI Aayog**  
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**Recruitment to the position of Program Directors in NITI Aayog (AIM)**

The National Institution for Transforming India is the premier policy. Think Tank of India which is engaged in a number of transformational initiatives as a catalyst and an accelerator of change across sectors in partnership with Central Ministries and the State Governments.

Atal Innovation Mission (AIM), which is administratively mapped within the NITI Aayog with direct budgetary support from the Govt. of India, is Government of India's flagship initiative under the auspices of the NITI Aayog, to create and promote a vibrant culture of innovation and entrepreneurship across the length and breadth of India. AIM's mandate is to develop new programs and policies for fostering innovation in different sectors of the economy, providing a platform and collaboration opportunities for different stakeholders, create awareness and create an umbrella structure to oversee the innovation ecosystem of the country.

NITI Aayog is looking for dynamic, experienced Program Director in the level of Consultants II, who can help drive new AIM initiatives and strategies in addition to the following existing ones further to meet the above objectives of Atal Innovation Mission Programs:-

1. **Atal Tinkering Labs**- Creating problem solving mindset across schools in India through tinkering labs, of which more than 9350 have already been established around the country.
2. **Atal Incubation Centers** – Setting up world class incubators fostering world class startups and adding a new dimension to the incubator model.
3. **Atal New India Challenges** - Fostering product innovations and aligning them to the needs of various sectors/ministries.
4. **Atal Community Innovation Centers**- To stimulate community centric innovation and ideas in the unserved /underserved regions of the country including Tier 2 and Tier 3 cities.
5. **Applied Research and Innovation for Small Enterprises** – To stimulate Make in India innovations in the MSME / startup industry
6. **Mentors of Change National platform** - A nation-wide Mentor network in collaboration with public sector, corporates and institutions, to support the various initiatives of the mission.

**Number of position - 1 (One)**

**Mode of Recruitment - Contract Based through Open Market**

**Remuneration – Consolidated pay in the range of Rs 1, 45,000 to 2,65,000/- P.M.**

**Period of Contract - 3 years (extendable)**

### **Essential qualifications**

1. Indian citizens upto 45 years of age as on the date of advertisement
2. Masters in Science/Technology/Engineering/Business Management **or** PG Diploma in Business Management (full time)/Masters in Policy related field as on the date of advertisement.
3. 8+ years of professional work experience post essential educational qualification in one or more areas of Technology/Policy/Management/Innovation & Entrepreneurship as on the date of advertisement.

Note: Experience of internship/training will not be accounted for.

### **Desired skill sets/experience**

1. Proven Leadership experience in design, implementation and management of large programs (governments, corporates, foundations, international organizations, academic organizations, large incubators, consulting firms, etc)
2. Proven Experience in a leadership role with measurable results and outcomes oriented programs
3. Extensive experience in multiple-stakeholder management: Government, Industry and Academia
4. Strong strategic, creative and analytical skills to develop scientific pilot programs in complex environments
5. Experience in pedagogy development, open innovation programs/initiatives and understanding of 21<sup>st</sup> century skills of innovation
6. Aptitude for long-term stakeholder management, and an output-orientation for success in complex environments.
7. Excellent collaboration and communication (oral and written) skills in English and Hindi. Knowledge of more Indian languages will be a plus.
8. Direct experience in government, government-facing consulting or public sector innovation programs will be a plus.

## **Roles and Responsibilities**

AIM has a structure envisaging a Mission Director, supported by Program Directors (PDs), Innovation Leads and Young Professionals.

The Program Directors (PDs) have management responsibilities for designing and operationalizing new AIM programs and improving existing AIM programs ensuring Quality Measurable result oriented outcomes promoting innovation and entrepreneurship, the associated program teams, enabling partnerships, and providing management support to the Mission Director. These include but not limited to

1. Designing, launching and successfully running outcome oriented innovation programs of Atal Innovation Mission, NITI Aayog, along with a dynamic team of professionals with a strategy to scale the impact of these programs nationwide.
2. Creating strategies and implementation plans to develop a vibrant and collaborative ecosystem of research and innovation embedded in the school and higher education system, start-ups, corporates, government line ministries, civil society partners, and beyond.
3. Building global partnerships with industry, other academic institutions, government line ministries, state authorities, philanthropic foundations, international institutions and other stakeholders.
4. Enabling extensive stakeholder management for project and program funding, approvals, publicity, including stakeholders internal to government, such as MHLC, other ministries, etc.
5. Experimenting and piloting new ideas in field, with a problem-solving and output-outcomes-oriented approach, towards promoting science and technology based innovation and entrepreneurship, within academia, industry and government ministries
6. Planning, coordination and development of required pedagogy on innovation and technology, innovation events, trainings, workshops and challenges
7. Creating robust real-time governance structures, to timely report the outcomes to the high-level committee

## **Other terms and conditions**

The terms and conditions of engagement of the Program Director are regulated by the “Procedure and guidelines for engagement of Consultants/ Senior Consultants/ Young Professionals in NITI Aayog issued vide Circular No. A-12013/02/2015-Adm.I(B) dated 07<sup>th</sup> December, 2021 and 02<sup>nd</sup> March, 2022. The guidelines are placed on NITI Aayog’s website [www.niti.gov.in](http://www.niti.gov.in).

**Application procedure**

Eligible candidates may apply online on the link to be provided on the website of AIM/ NITI Aayog within 30 days from the date of publication of the advertisement in the Newspaper. Applications are to be submitted online only. Hard copy applications will not be accepted. Direct inquiries with AIM team shall not be entertained during application period. Shortlisted applicants shall be directly contacted for the next steps in the process.

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