

## **Manual 2**

### **Atal Innovation Mission**

Atal Innovation Mission (AIM) is Government of India's flagship initiative to create and promote a culture of innovation and entrepreneurship across the length and breadth of our country. AIM's objective is to develop new programmes and policies for fostering innovation in different sectors of the economy, provide platforms and collaboration opportunities for different stakeholders, and create an umbrella structure to oversee the innovation & entrepreneurship ecosystem of the country. The procedure followed by the various Programs of AIM is as follows:

#### **Atal Tinkering Lab**

With a vision to 'Cultivate one Million children in India as Neoteric Innovators', Atal Innovation Mission is establishing Atal Tinkering Laboratories (ATLs) in schools across India. The objective of this scheme is to foster curiosity, creativity, and imagination in young minds; and inculcate skills such as design mindset, computational thinking, adaptive learning, physical computing etc. A mandate was given to Atal Innovation Mission by the Government of India to establish 10 000 ATL in schools across the Country. Accordingly, schools were duly notified. In response to the notification of AIM since 2016-17 to 2022-23, a total number of 10000 schools were selected on the basis of the Guidelines of AIM Link: <https://aim.gov.in/atl-guidelines-and-important-information.php> for setting up of ATLs , from the applications received after due diligence was done in the light of term & conditions and disbursed grants. AIM has fulfilled its targeted mandate set by the Government of India. The list of established/operationalized ATLs is available in the Link: <https://aim.gov.in/pdf/OperationalATLsInIndia.pdf> .

#### **Atal Incubation Centre (AIC)**

AIM intends to support the establishment of new greenfield incubation centers called Atal Incubation Centers (AICs) that would nurture innovative start-ups in their pursuit to become scalable and sustainable business enterprises. AIM will support these AICs in creating world-class incubation facilities across the country with the state-of-the-art physical infrastructure, in terms of capital equipment and operating facilities available to them incubate start-ups, coupled with the availability of sectoral experts for mentoring. Apart from this, business planning support, access to seed capital, industry partnerships, training and other relevant components required for supporting innovative start-ups will be provided. The procedure to set up of an AIC is available in the Link: [https://aim.gov.in/pdf/GUIDELINES\\_FOR\\_SETTING\\_UP\\_OF\\_ATAL\\_INCUBATION\\_CENTRES\\_\(AICs\).pdf](https://aim.gov.in/pdf/GUIDELINES_FOR_SETTING_UP_OF_ATAL_INCUBATION_CENTRES_(AICs).pdf) .Most of the incubators have potential capital to invest in growth startups or have links to potential funding sources. They provide access to compliance services from professionals such as accountants and lawyers; not to mention the invaluable mentoring and networking support available at the incubation center, through the staff and other entrepreneurs at the incubator. AIM has operationalized 69 AICs across the country which in-turn have incubated 2900+ start-ups and conducted 1000+ training sessions and 5000+ events. A list of selected AICs is available in the Link: <https://aim.gov.in/selected-atal.php>

### **Atal Community Innovation Centres (ACIC)**

Atal Community Innovation Centers (ACIC) are envisaged to serve the unserved/underserved areas of the country with respect to the start-up and innovation ecosystem. ACIC saw it to be crucial to reach the innovators at the bottom of the pyramid and give them equitable opportunities, especially by reducing the lab to land distance and creating a space for pre-incubation of ideas/solutions. Celebrating the idea of 'frugal' which is predominant in Indian communities, ACIC aims to create a formal approach to identify and scale up these innovations; using solution driven design thinking and supported by Public Private Partnerships (PPP) model. Atal Community Innovation Centers have been launched to encourage a spirit of entrepreneurship in the underserved/unserved regions of India by providing enabling infrastructure and facilitating environment for innovation. The procedure to establish an ACIC is available in the Link: <https://aim.gov.in/establishing-acic.php>. AIM has operationalized 14 ACICs across the Country which in-turn have incubated 100+ start-ups and supporting 22 community innovator fellows. A list of established ACICs is available in the Link: <https://aim.gov.in/acic-india.php>.

### **Atal New India Challenge (ANIC)**

The vision of the Atal New India Challenge (ANIC) is two-fold:

- Help create products from existing technologies that solve problems of national importance and societal relevance (productization)
- Help new solutions find markets and early customers (commercialization) in the context of India

One of the primary goals of the ANIC program is to incentivize innovations in areas critical to India's development and growth – Education, Health, Water and Sanitation, Agriculture, Food Processing, Housing, Energy, Mobility, Space Application etc. One can apply for ANIC as per the guideline available in the Link: <https://aim.gov.in/atal-new-india-challenge-2.0.php#>. AIM runs challenges to select and nurture start-ups through their journey from Concept to Prototype and Prototype to Commercialization. AIM has directly supported 51 start-ups under this program and has selected further 82 start-ups to support. A list of grantee organizations is available in the Link: <https://aim.gov.in/FY2021-22-List-of-Grantee-Organizations.pdf>.