A-12026/12/2022-Admin I
GOVERNMENT OF INDIA
NITI AAYOG

NITI Bhawan, Sansad Marg,
New Delhi-110001

VACANCY CIRCULAR

Subject: Recruitment to the post of Senior Lead/Lead in Industry & Foreign Investment Division under Flexi Pool in NITI Aayog

The National Institution for Transforming India is the premier policy Think Tank of India which is engaged in number of transformational initiatives as a catalyst and an accelerator of change across sectors in partnership with Central Ministries and the State Governments. NITI Aayog is developing itself as a state-of-the-art resource center with the necessary knowledge and skills that will enable it to act with speed, promote research and innovation, provide strategic policy vision for the government, and deal with contingent issues. It is supported by an attached office, Development Monitoring and Evaluation Organization (DMEO), a flagship initiative, Atal Innovation Mission (AIM) and an autonomous body, National Institute of Labour Economics Research and Development (NILERD). NITI Aayog's entire gamut of activities can be divided into four main heads:

1. Policy and Programme Framework
2. Cooperative Federalism
3. Monitoring and Evaluation
4. Think Tank, and Knowledge & Innovation Hub

NITI Aayog requires the services of suitable officers for the following posts:-

Name of Post/ Area	No. of position	Mode of Recruitment
Senior Lead/ Lead **(Industry & Foreign Investment)**	01	Contract / Deputation (including short-term contract) basis

1. ELIGIBILITY CONDITIONS:

As on Closing Date of application which will be 45 days from publication of the advertisement in Employment News.

2. MODE OF RECRUITMENT:

2.1 Contract:

Individuals working at comparable levels in Private Sector Companies, Consultancy Organizations, International/Multinational Organizations and possessing the essential educational qualifications, age and experience. Other terms and conditions of the contract will be governed by Flexi Pool Guidelines dated 24.04.2019, as and when amended and other Government of India rules and regulations, wherever applicable.

Note: ***Officers appointed on contract basis would not be entitled to residential accommodation, official transport, leave encashment or any other allowances/facilities as admissible to a regular government employee. Leave rules applicable to a regular Government employee will not be applicable to a contractual appointee. However, a contractual appointee will be entitled to 18 days leave on pro-rata basis in a calendar year.***

2.2 Deputation (including short-term contract):

From amongst Officers under the Central Government or State Governments or Union territory Administrations (including their attached and subordinate offices) or Universities or Recognized Research Institutions or Public Sector Undertakings or Semi-Government or Statutory or Autonomous Organizations.

Note: ***Terms and conditions of Deputation for Government/Public Sector employees will be as per DOP&T Guidelines and Circulars issued from time to time and amended up to date.***

3. ESSENTIAL EDUCATIONAL QUALIFICATIONS:

Masters' Degree in any discipline or MBBS or Degree in Engineering or Technology from a recognized University or Passed in Sections A and B of the Institution Examinations of the Institute of Engineers (India) or Post Graduate Diploma in Management (Two years).

4. AGE AND EXPERIENCE:

Age and post essential qualification experience (which shall include up to 03 years for Ph.D. provided no work experience is counted during those 03 years) in formulation, appraisal, execution / implementation, research, monitoring and evaluation of policy, programme or projects is required as mentioned against the respective posts.

5. PAY AND TENURE:

Name of the Post (Equivalent to)	Consolidated Pay for contractual appointment	Level in the Pay Matrix for Deputation (ISTC)	Period of Contract
Senior Lead (Senior Adviser)	Rs. 3,30,000/-	Level-15 : Rs. 1,82,200/- - 2,24,100/-	Initially up to 03 years, which can be extended up to 05 years depending upon the requirements or till the age of 60 years or until further orders.
Lead (Adviser)	Rs. 2,65,000/-	Level-14 : Rs. 1,44,200/- - 2,18,200/-	

Note: ***Terms and conditions of Deputation for Government/Public Sector employees will be as per DOP&T Guidelines and Circulars issued from time to time and amended up to date.***

6. DESIRABLE EDUCATIONAL QUALIFICATION/EXPERIENCE AND JOB DESCRIPTION:

As per ANNEXURE- **"I"**

7. AGE AND EXPERIENCE:

Sl No	Name of the post	Age (for contractual appointment)	Minimum post qualification experience in years *
1.	**Senior Lead** (Senior Adviser)	Not less than 40 years but not exceeding 52 years	18
2.	**Lead** (Adviser)	Not less than 35 years but not exceeding 50 years	15

** **Preference shall be given to the candidates having experience in the relevant areas.***

8. ELIGIBILITY CONDITIONS:

(As on Closing Date) for the candidates applying on Deputation (including short-term contract) basis:

Sl No	Name of the posts	Grades from which deputation/transfer to be made
1	**Senior Lead** (Senior Adviser)	(i) Holding analogous posts on regular basis in the parent cadre or department; or

		with three years regular service in Level – 14 in Pay Matrix and (ii) Possessing the educational qualifications and experience as mentioned above.
2	**Lead** (Adviser)	(i) Holding analogous posts on regular basis in the parent cadre or department; or with two years regular service in Level – 13A in Pay Matrix or with three years regular service in Level – 13 in Pay Matrix and (ii) Possessing the educational qualifications and experience as mentioned above.

9. GENERAL CONDITIONS:

a) Candidates working in Central Government or State Government Departments or Union Territory Administrations or Universities or Recognized Research Institutions or Public Undertakings or Semi Government or Statutory or Autonomous Organisations and other Non-Government Bodies should apply in appropriate proforma through proper channel.

b) It may also be taken note of that in terms of DoPT's O.M. No. 27/2/2009-EO (SM.II) dated 16.7.2009 read with O.M. No.9/23/2014-EO(SM-II) dated 22.8.2017, a candidate once applied for being considered and he/she is considered and selected by the Appointments Committee of Cabinet (ACC), ordinarily, he/she should not decline the appointment and if he/she declines the appointment, he/she will be liable for action as per aforesaid OMs.

c) Candidates will need to produce proof of the details furnished in their applications as and when required.

d) Only Indian Nationals need to apply.

e) No TA/DA will be paid for attending the personal talk.

f) Canvassing in any form will be a disqualification.

g) The prescribed essential qualifications as indicated above are the minimum and the mere possession of the same does not entail candidates to be called for interview.

10. MODE OF APPLICATION:-

a. **For candidates, who are applying on contract basis:** The candidates are required to fill the online application form on the website of NITI Aayog on the link provided under https://www.niti.gov.in/work-niti/opportunities and https://www.niti.gov.in/work-niti/vacancy-circular

They are also required to upload self-attested supporting documents as sought in the online application form.

b. **For Candidates, who are applying on deputation:** The application, along with the following documents, may be forwarded, through proper channel, in the prescribed proforma **(Appendix-I, II, III)** duly signed by the candidate and countersigned by the Head of Office or any other officer authorized to sign, to '**The Under Secretary (Admn.-lA), NITI Aayog, Room No.418, NITI Bhavan, Sansad Marg, New Delhi-110001**' within 60 days from the date of publication of this advertisement in Employment News:-

i. Up-to-date **APAR Dossier and APAR grading** statement of the candidate for the latest five years **from 2020-21 to 2024-25(duly attested)**;

ii. Vigilance clearance in the prescribed detailed format signed by CVO of the department/organization; and

iii. Integrity Certificate signed by an Officer of the rank of Deputy Secretary or above.

NOTE:- ***Incomplete applications or applications without the supporting documents will be summarily rejected & no communication will be made/entertained in this regard.***

09/11/2026

(Shoyabahmed Kalal)
Director (Recruitment)
Tel: 23042685

Annexure I

Senior Lead/Lead (Equivalent to Level 15/Level 14) – Industry & Foreign Investment

A. Job Description

The Senior Lead/Lead will be responsible for developing and advancing policy initiatives to promote industrial growth, strengthen India's manufacturing ecosystem, attract foreign investment, enhance the competitiveness of MSMEs, and integrate India more effectively into global value chains in NITI Aayog. The key responsibilities will include:

1. To Formulate policy recommendations and strategic interventions to strengthen India's manufacturing sector, enhance industrial competitiveness, promote innovation and technology adoption, and accelerate sustainable industrial growth.

2. Developing policy frameworks and recommending measures to attract and facilitate domestic and foreign investment, enhance India's attractiveness as a global investment destination, improve the ease of doing business, and address regulatory and structural barriers to investment.

3. Identifying opportunities and formulating strategies to enhance India's participation in global value chains, particularly in key sectors such as electronics, automobiles, chemicals, and other strategic industries.

4. Recommending policy measures for the holistic development of Micro, Small and Medium Enterprises (MSMEs), with a focus on enhancing productivity, competitiveness, technology upgradation, access to markets, and convergence of relevant Government schemes and initiatives.

5. Engaging with State Governments and Union Territories, Central Ministries and Departments, industry associations, domestic and international investors, and other relevant stakeholders to facilitate coordinated efforts towards industrial development, investment promotion, and economic growth.

6. Examining and contributing to the formulation of policies and strategies relating to foreign investment, industrial development, MSMEs, and e-commerce, in coordination with the concerned Ministries, Departments, and other relevant institutions.

7. Collaborating with research organisations, academic institutions, industry bodies, and knowledge partners to undertake analytical studies, assess emerging trends, identify policy gaps, and develop evidence-based recommendations and strategic initiatives in the relevant areas.

8. Examining proposals and policy initiatives received from various Ministries and Departments of the Government of India and providing analytical inputs, comments, and recommendations to promote industrial growth, improve the investment climate, and advance the Government's broader economic development agenda.

9. Participating in inter-ministerial consultations, committee meetings, stakeholder discussions, and other relevant forums to facilitate policy coordination, resolve implementation-related issues, and advance initiatives concerning industry, manufacturing, MSMEs, foreign investment, and e-commerce.

10. Any other job assigned by the competent authority relevant to the area of Industry and Foreign Investment.

B) Desirable Experience: Minimum 18 years of experience (for Sr. Lead)/ 15 years (for Lead) in the area of Industry/MSME/Foreign Investments with atleast 05 years in a senior, leadership, or managerial capacity.

(C) Desirable Academic Qualifications: Ph.D in the field of Engineering/Finance/ International Business or Strategy/ International Relations/ Economics or Econometric.